

Eluned Morgan AC/AM
Gweinidog y Gymraeg a Chysylltiadau Rhyngwladol
Minister for International Relations and the Welsh
Language



Llywodraeth Cymru
Welsh Government

David Rees AM
Committee Chair
External Affairs and Additional Legislation Committee
National Assembly for Wales

14 January 2020

Dear David

Today I am launching the new Wales International Strategy. I would like to thank all of you who have helped me to develop and shape this new approach and to determine how we present Wales to the world, increase our visibility internationally and encourage investment and trade as well as demonstrating how we are a globally responsible nation.

The success of this strategy will depend on a vast amount of cooperation and coordination, and I would like to encourage you and organisations in your constituencies and regions to see how they can contribute to the strategy. This could include arts or sports organisations who travel abroad who would like to wave the Welsh flag on our behalf, to supporting members of international diaspora communities who are living and contributing within Wales.

We would be very interested to see if we are able to support local businesses in your area who may be looking to export internationally, or to hear from Welsh international links and contacts who could help us to disseminate our messages across the globe.

Please contact internationalstrategy@gov.wales if you are able to help or support us with this initiative.

Best wishes

Eluned Morgan AC/AM
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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.